

Jessica Arlich

say hey

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hey! My name is Jessica. I'm a graphic designer that uses my experience to consider each project and execute it efficiently. My organizational skills allow me to take initiative in situations requiring creative problem-solving. I graduated from Portland State University, magna cum laude.

relevant skills

- Adobe Creative Suite
- Microsoft Office
- Google Suite
- Windows OS
- Macintosh OS
- File Organization
- HTML, CSS, some JQuery
- Branding/Identity
- Print File Setup
- Web Design, UX/UI
- Email Design

experience

CONNECTING THREADS

Graphic Designer
March 2019–present

My typical week consists of photo styling which I then use to create content for print and web. I design 3–4 emails a week, making sure they're responsive to both mobile and desktop. I create a visual direction for each sales campaign and then implement it across many different web graphics. I also have worked within the company division to create better organizational practices and procedures.

Activities: Monthly Corporate Meeting Recognition, October 2019

SLALOM

Contract Employee
May 2020–July 2020

I created PowerPoint templates and infographics for consultants to present their ideas to a client. I also finessed slides from the consultants to make a more cohesive visual style within decks.

IGNITE BEVERAGE BRANDING

Contract Employee
February 2018–May 2019

During my time at this agency I worked on many brands within the spirits industry, including creating brand identity from the ground up. Other work included packaging creation, social media content, and product photography.

OREGON ICE CREAM CO.

Contract Employee
September 2017–February 2018

With three different brands under this parent company (Julie's Organic, Alden's Organic, and Cascade Glacier), I worked on many projects simultaneously while maintaining each respective brand standard. I juggled many projects including a website redesign, packaging redesigns, photo editing, ad creation, and various internal resources.

PSU HONORS DEPARTMENT

Design Intern
June–August 2016

I redesigned and updated existing promotional materials as well as created recruitment posters for a college fair.

volunteer

DEMOCRATIC PARTY OF OREGON: NATIVE AMERICAN CAUCUS

Party members came to me with a kit containing resources to help Native Americans run for office with the goal of more equitable representation in government. I have been working with them to make the information more visually digestible and to a format that can be easily printed and distributed, removing barriers to access.

education

PORTLAND STATE UNIVERSITY

BS in Graphic Design
2013 to June 2017
GPA 3.81 | Magna Cum Laude

Activities: University Honors Program,
Phi Kappa Phi member,
Dean's List

other clients

OREGON'S FINEST
MIKE'S DRIVE-IN

COMPU-PRINT, INC.
ABM EQUIPMENT

PSU LIBRARY
JOSH WING & SARAH BRANZ

PINCH PERFECT
THE VESTIGIAL CROW