

# jessica arlich

## say hey

Portland Metro Area  
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360.600.9590

**hey!** My name is Jessica. I'm an experienced graphic designer who considers each project carefully and executes them efficiently. I'm skilled in Packaging, Branding & Identity, Typography, Photography, Adobe Creative Suite, Microsoft Office and light Coding. I graduated from Portland State University, magna cum laude.

## education

### PORTLAND STATE UNIVERSITY

BS in Graphic Design  
2013 to June 2017  
GPA 3.81 | Magna Cum Laude

Activities: University Honors Program,  
Phi Kappa Phi member,  
Dean's List

## experience

### IGNITE BEVERAGE BRANDING

Freelance/Contract  
February 2018–present

During my time at this agency, I have worked on many brands within the spirits industry. Some work is creating brand identity from the ground up. Other work includes creating packaging, social media content, and product photography.

### OREGON ICE CREAM CO.

Freelance/Contract  
September 2017–February 2018

With three different brands under this parent company (Julie's Organic, Alden's Organic, and Cascade Glacier), I worked on many projects simultaneously while maintaining each respective brand standard. I juggled many projects including website redesign, packaging design, photo editing, ad design, and various internal resources.

### COMPU-PRINT, INC.

Branding, Web Design  
April 2017–present

This printer-repair company needed a contract updated and redesigned in order to move forward with signing new clients up for their services. They also needed a website and new materials to market themselves to new clients.

### THE VESTIGIAL CROW

Branding/Development  
June 2016–Present

This metal project needed a logo, as well as album covers. I worked with the founder and songwriter to give them an identity and promotional images for social media.

### UNIVERSITY HONORS

Design Intern  
June–August 2016

I redesigned and updated existing promotional materials as well as created recruitment posters for a college fair.

## other clients

OREGON'S FINEST  
JOSH WING & SARAH BRANZ  
MIKE'S DRIVE-IN  
ABM EQUIPMENT

PSU LIBRARY  
PINCH PERFECT